

EXECUTIVE, LEADERSHIP & TEAM COACHING

Enabling leaders in the Purpose Economy
to create impact

Shannon is an Executive Coach and Management Consultant with more than two decades as a trusted advisor to organisations and evolving leaders, connecting individual and business agendas to drive sustainable results and enhance purpose.

Having coached more than 700 leaders and intrapreneurs across 50 global brands, from Masters graduates to CEOs, Shannon helps to improve career performance, marketability and team effectiveness.

THE BUSINESS CASE FOR COACHING

Great performers and athletes rely on coaching support to focus their goals, plan their approach and eliminate inner blocks to success.

The same holds true for executives wanting to deliver greater returns for their organization. Executive coaching is a \$1bn business in the US and the second fastest growing industry next to technology.

Proven results:

- Improved retention, engagement, productivity and performance – all impacting favorably on the bottom line. (Rock & Done, 2008)
- Managers who are best at developing their people achieve 25% uplift in employee performance. (Mabey & Ramirez, 2005)
- Coaching return on investment (ROI) of 689% for Fortune 500 firms. (YSC.com)
- 86% of firms who have used coaching have at least made their money back. (PwC report)

OUR SERVICES



One-on-One Coaching

Interactive live sessions for managers, leaders, executives and entrepreneurs anywhere in the world from the comfort of their laptops or live in London/Cambridge, UK.



Workshops & Panels

In-person engaging workshops for evolving teams of leaders and managers wishing to improve their impact as change makers, thought leaders and business drivers within a best-practice sharing team or group setting.

Some topics include:

- Develop your influence and impact as a leader
- Build effective teams through co-active communication
- Improve balance in your work and personal life through mindfulness
- Turn your life's purpose into reality through unleashing your potential
- Psychometric testing & assessments for top talent
- How to grow your collaborative persuasion and negotiation skill

BIOGRAPHY



Shannon is the founder of Walk of Life Leaders, the first international leadership development and team advisory business focused on the environmental, sustainability, social enterprise, impact investing, international development and CSR agendas.

She has mentored, coached and trained more than 700 professionals over 3000 hours including inspiring teams to reach peak performance, calibrating insights through values-driven assessments, and designing tangible tools to support professional development.

Walk of Life Consulting's partnership with leading US and UK agencies, Acre Resources and Weinreb Group, gives Shannon real-time market insights and extensive networks.

When not helping shape future impact leaders, Shannon enjoys hiking, skiing and swimming with her two boys, practicing yoga under a tree, and riding her road bike along country roads. And meditating and being mindful too.

CREDENTIALS

Coaching Experience

- ICF Approved with the ACSTH qualification (PCC in process)
- Coached 700+ clients over 3000+ hours
- Global reach with clients from 40+ countries

Commercial Experience

- 10+ years working in HR, L&D, and recruitment within companies across technology, corporate consulting, and NGO sectors
- 20+ year career working with C-Suite and senior executives at Deloitte, GE Capital, WWF, Barclays, and Adobe
- First-hand market experience with FTSE250s and Fortune500s as management consultant in boutiques and Big4

Thought Leadership & Teaching

- Quoted in The Guardian, the Independent and Ethical Corporation
- Columnist for Greenbiz, Triple Pundit, 2Degrees Network, and CSRWire
- Four years as Adjunct Faculty at Bard College's MBA programme
- Speaker at 15+ top MBA programs - Columbia, Cambridge, Cranfield, George Washington, UC Haas, HEC Paris, UEA, and LBS
- Speaker at Net Impact and Business for Social Responsibility global conferences in NY, PA, and CA with 3000+ attendees
- Keynote at Hitachi Europe's Women's Interactive Summit

Global Impact Commitment

- Leadership roles at leading NGOs - Net Impact and Spear Course,
- Multi-lingual in English (native), Spanish (used to be fluent, now rusty), French (conversational)

TESTIMONIALS



How can a senior leader get ready to lead in his first Chief Executive role?

“I hired Shannon to help me navigate the transition from a Managing Director role in the tech sector in the US into a Chief Executive role at a multilateral membership organization in the Netherlands. It was a critical time in my career and I wanted to get it right. Shannon’s encouragement and facilitation in gaining insights on how to influence my Board, empower my staff and build the organization’s reputation with external stakeholders was invaluable. Her coaching style is equally enabling, supportive and challenging.” **Tim Mohin, Chief Executive, Global Reporting Initiative**



How to transform a Senior Director from feeling ‘imposter syndrome’?

“Shannon helped me navigate the overwhelm of needing to somehow be an expert on multiple topics and to process so much information on a daily basis. Also in keeping a work/life balance and managing my time better. Her insights and challenging, yet encouraging, questions helped me to improve my confidence and preparation for key meetings with key stakeholders.” **Senior Director Environment Program, US Chamber of Commerce Foundation**



How can we assess our future leaders and support their professional development?

“We brought Shannon in to deliver technical assessments for hiring the Head of Corporate Affairs as well as professional development of external affairs practitioners in Ghana. Shannon continued with us to deliver our first 90 Days on-boarding process and on-going Management coaching for our Corporate Affairs leadership. She brought huge value through her ability to bring out the best in our corporate affairs staff and to ensure that we hired, trained and retained the right people for the right roles.” **Khatira Morrison, Regional External Affairs Manager**



How can we give support for newly promoted senior managers?

“As a newly promoted Senior Manager within the global sustainability team, I needed support on building new skills in managing people, technical skills, networking, and thought leadership. Shannon facilitated overcoming obstacles with a difficult colleague, navigating new influencing power and building my personal brand both in and outside of the organization. Later I hired Shannon again for more executive coaching when I became a Director to explore how to continue building my influence through speaking engagements, Board memberships and thought leadership.” **Associate Director, Global Corporate Responsibility, Deloitte**



How can we get our leadership team to work together towards a new 5-year People & Organization strategy?

“I brought Shannon into WWF-UK to advise on the talent attraction, development and retention aspects of a new five-year People and Organisation Strategy. She facilitated interactive workshops with the CEO, Management Team and the HR department, as well as advised on employee engagement and communications strategies for rollout and implementation. She added value to our project with her pro-active support, and fresh perspectives, drawing on her significant experience in the private and NGO sectors and across diverse organisations, with a recruiting and retention focus.” **Ajay Barai, Head of Strategic Planning and Performance**